

Sarah Beaver

Product Designer

www.sarahbeaver.com

sarah@sarahbeaver.com

OBJECTIVE

To design easy-to-use and useful mobile, web, and desktop applications.

EXPERIENCE

Product Designer; Curbside, Inc.—Palo Alto, CA 2016-present

- Redesigned Android e-commerce app, including shopping, order, and pickup flows.
- Design new features across multiple platforms, including web, iOS, and Android.
- Design and prototype features for internal and partner-facing tools.
- Execute across entire process, from requirements gathering to delivering comps, specs, and assets to QA.

Interaction, Visual Designer; Intuit, Inc.—Mountain View, CA 2013-2016

- Improved usability of QuickBooks Online by redesigning features such as invoice customization and reports.
- Validated designs by preparing screens and prototypes for usability and A/B testing.

Interaction, Visual Designer; Apple, Inc.—Cupertino, CA 2004-2013

- Improved ease-of-use of iPhoto print products (books, cards, and calendars) by redesigning authoring UI for iPhoto '11.
- Promoted iLife themes by creating previews for iPhoto, Aperture, iMovie, and iDVD.
- Highlighted content in the iTunes Store by designing graphics for music, audiobooks, podcasts, and iTunes U on a fast-paced timeline weekly.

Web Designer; FileMaker, Inc.—Santa Clara, CA 2003-2004

- Promoted launch of FileMaker 7 by using standards-compliant HTML and CSS to design and update FileMaker website.
- Marketed FileMaker products and services by designing graphics for FileMaker website.
- Met multiple requests under tight and changing deadlines.

Web Producer, Writer; Cisco Systems—San Jose, CA 1998-2003

- Ensured timeliness of Packet magazine website by updating Packet Online quarterly.
- Promoted Cisco products and programs by writing technology and business articles for Packet Online and iQ Magazine.

EDUCATION

University of Chicago; Chicago, IL—MA, Art History

Bard College; Annandale, NY—BA, Liberal Arts/Fine Art

SKILLS

Detail oriented, deadline driven, well organized, thorough

Sketch, Photoshop, Keynote, Dreamweaver, HTML, CSS, prototyping, Invision