

# Sarah Beaver

Product Designer

www.sarahbeaver.com

sarah@sarahbeaver.com

---

## OBJECTIVE

To design easy-to-use products that improve people's lives.

## EXPERIENCE

### **Product Designer (Contract); Meta—Menlo Park, CA** **2018-present**

- Improve the user experience for 45% of the world's population monthly and ensure Meta's compliance with FTC regulations by designing a platform to screen for suspicious financial activity across Meta's entire family of apps.
- Ensure Meta's compliance with FTC regulations by designing an integrated risk management platform.
- Increase employee productivity by designing and prototyping finance applications for Meta employees.
- Manage multiple complex and fast-paced projects simultaneously.

### **Product Designer; Curbside, Inc.—Palo Alto, CA** **2016-2018**

- Streamlined e-commerce experience by redesigning shopping, checkout, and pickup features across web, iOS, and Android.
- Improved business processes by designing tools for internal customers and partners.
- Executed across entire process from requirements gathering to design to QA.

### **Interaction, Visual Designer; Intuit, Inc.—Mountain View, CA** **2013-2016**

- Empowered small business owners by redesigning QuickBooks Online features such as invoice customization and reports.
- Validated designs by creating prototypes for usability and A/B testing.

### **Interaction, Visual Designer; Apple, Inc.—Cupertino, CA** **2004-2013**

- Improved ease-of-use of iPhoto print products (books, cards, and calendars) by redesigning authoring UI for iPhoto '11.
- Highlighted content in the iTunes Store by designing graphics for music, audiobooks, podcasts, and iTunes U on a fast-paced timeline weekly.

### **Web Designer; FileMaker, Inc.—Santa Clara, CA** **2003-2004**

- Promoted launch of FileMaker 7 by using standards-compliant HTML and CSS to design and update FileMaker website.
- Met multiple requests under tight and changing deadlines.

## EDUCATION

University of Chicago; Chicago, IL—MA, Art History

Bard College; Annandale, NY—BA, Liberal Arts/Fine Art

## SKILLS

Detail oriented, deadline driven, well organized, thorough

Figma, Sketch, Invision, prototyping, Keynote, Photoshop, Dreamweaver, HTML, CSS